

7/26/2010

Good morning, John:

Sorry it took me so long to get back to you. I appreciate the summary you did below. I usually check Google Analytics and PPCs every couple of days but I don't always do a synopsis of improvements for the rest of the crew. This is a good graphical interpretation. We have noticed a marked increase in both direct internet sales and incoming phone inquiries and sales since you fellows have taken over the SEO. Andy and I just wanted to extend our appreciation to you for your efforts so far, and please keep it up!

Sincerely,

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