



August 25, 2008

To: Potential Regency Interactive Corporation Client
From: Jim Skelly – President Cybershield
Subject: Regency Interactive Optimization of Cybershield Web Site

Cybershield has been a client of Regency Interactive for several years. We have used their service to drive new customers seeking engineering solutions that we can provide to our web site. We seek to attract engineers at electronic equipment manufacturers to contact Cybershield based on a specific need they have that we can address with our capabilities. We do minimal advertising and rely on engineers with a need to find us on the web and contact us with their need.

The work done by the team at Regency Interactive (RIC) has been instrumental in placing our web site (www.cybershieldinc.com) high on search engine listings of relevant web sites for selected keywords. In the most recent cycle, we worked with RIC on a number of repeat and new keywords. The results have been dramatic. Since completing the web site optimization, our page ranking for existing keywords jumped very quickly to very strong positioning on many of the search engines. We are now often in the top 10 and even in the top 5 web sites for many of the keywords that we sustained from the last cycle. Even more impressive and exciting is that several of the new keywords are already showing strong listing within just a few weeks of the optimization.

The objective for this program with RIC is to create new prospects who come to our web site to obtain information and then to contact Cybershield to discuss their need. Since the most recent optimization has been completed, we have seen a strong level of new customer contact, including areas covered by the new keywords we just added! We attribute this activity to work done by the team at RIC.

The team at RIC is highly capable and responsive. They have guided us through the process, and we are pleased with the results. We feel that the potential return on this marketing investment is significant and plan to continue using RIC to position the Cybershield web site high on search engine listings and bring new customers to us.

If you have questions, feel free to contact me.

Best regards,

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