

# LCI LOGISTICS CONSULTANTS

March 3, 2009

Dear John,

We are a small consulting company that historically depended on print advertising and tradeshow to reach new customers. As these media became more costly and less effective, we turned to the internet to promote our services via our web site. Four years ago we chose Regency to assist us in improving our web site and improving its organic ranking on the major search engines.

The results have been spectacular. Today, the majority of our new business comes from companies that visited our web site. This could not have happened without the help of the professional and capable folks at Regency. Brandi DeLancey, our Project Manager, handles all of the details for us and provides the guidance to make the process painless. These folks really deliver what they promise!

Tim Dellinger  
President

[www.lconsult.com](http://www.lconsult.com)

Logistics Consultants, Inc.